

Kahra L. Martinez

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EDUCATION

1994-2000 Bachelor's of Art in Fine Arts

Southeastern Louisiana University

Bachelor of Arts in Visual Art with emphases in Graphic Design, Digital Art, and Painting. Also earned a minor in English History.

While attending SLU, I worked in the Digital Arts Lab, assisting Students with their Digital Art & Design Projects and use the equipment in the lab.

EMPLOYMENT

1999-Present Freelance Graphic Designer, Kahra.com

I have been building a client base and body of professional work since my senior year of college, with an emphasis on corporate and non-profit design.

2012–Present Graphic Designer, Arch Insurance

Creation and Maintenance of Travel Insurance Site, roamright.com.
Coordinating with Development and Marketing Departments to develop and maintain RoamRight's web presence and brand.

2006 – 2007 Head of Graphics, Convergence Media Group

Coordinate the branding and development of all graphics for a News Media Company, including but not limited to : retail advertising, graphics for news and journalism and corporate branding.

2001-2005 Senior Graphic Designer, Intercosmos Media Group

Integral Part of in-house design department for Intercosmos Media Group, parent company of [directNIC.com](http://directnic.com), a domain registrar. Was lead designer on many projects including their main site, directnic.com . Other projects completed during my employment include Siteracer.com and Zipa.com

2000- 2001 Lead Graphic Designer, Slidell Sentry-News

Responsible for the Retail Design Department and the output of all the advertisements running in the daily paper and its sister publications. Worked hand in hand with the sales staff to produce upwards of 100 ads per day, seven days a week.

SKILLS

Adobe Creative Suite, HTML/CSS, Bootstrap, JQuery, Wordpress,

PORTFOLIO AVAILABLE AT <http://www.kahra.com>